IN NOVEMBER, Executive Director/CEO Jeff Hamm announced his upcoming retirement. He will leave C-TRAN on June 30, after leading the agency for the past decade. Jeff has seen the agency through a period of unprecedented challenge and change, including large-scale service cuts during the 2008 recession and the planning, design

and construction of The Vine, the largest capital development project in agency history. In a memo to staff and the Board of Directors, he said, "It has been an absolute privilege to be part of this organization and the community we serve." Executive recruiting consultant KL2 Connects was chosen to lead the search for Jeff's replacement; their work is under way.

/033 Executive Director Search

Fisher's Landing Transit Center Parking Expansion

IN SEPTEMBER,





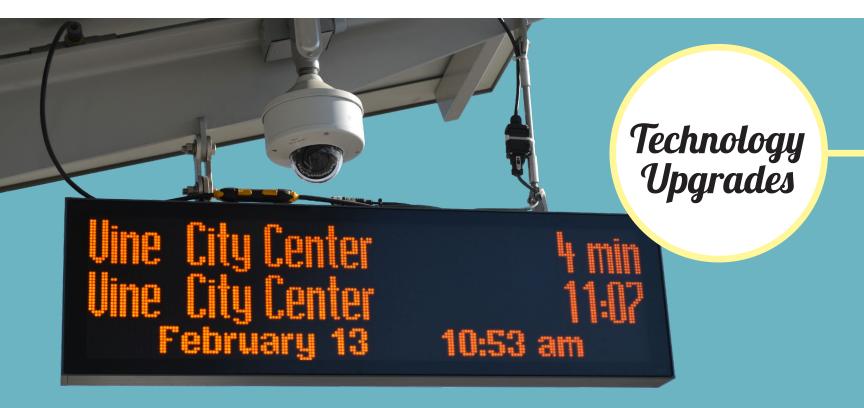


STATION

Youth Opportunity Pass

THE YOUTH OPPORTUNITY PASS PROGRAM

conceived by Vancouver City Council member Bart Hansen as a way to help low-income students get to sehool and work—was expanded in 2016. In addition to the Evergreen and Vancouver school districts, passes were also given to the Battle Ground, Camas and Washougal districts. The program distributed passes in August, and more than 400 students are currently enrolled. The pass gives users unlimited travel on all local routes. Eligible middle and high school students are determined and approved by school district staff, largely based on financial need.



RECENT TECHNOLOGY UPGRADES have improved the way C-TRAN can communicate with its buses—and riders—as we seek

Dear Riders and Stakeholders:

Describing 2016 as a "busy" year for C-TRAN would



Lastly, the Board of Directors has taken up the search for a new executive director/CEO as Jeff Hamm retires after 10 years at the helm. Jeff has successfully guided C-TRAN through a challenging period at the agency, including large-scale service cuts during the 2008 recession and the planning, design and construction of the largest capital development project in agency history. He will leave C-TRAN in June, and we wish him all the best in his next chapter. While this report takes a look back at our major initiatives and milestones of 2016, we are moving forward. We head into 2017 with one goal in mind: to provide Clark County with safe, reliable and efficient public transportation options.

be an understatement.

Our biggest news: Construction was completed on The Vine, the region's first bus rapid transit (BRT) system, which opened for service on January 8, 2017. Despite a challenging first week of operation due to snow and ice, ridership is growing and passengers are enjoying the speed and convenience the service provides. In concert with the start of BRT service, a new Vancouver Mall Transit Center was opened, providing C-TRAN riders with real-time passenger information for all routes serving the mall; improved lighting; and larger shelters to help protect riders from the elements.

We continue to prepare for implementation of a new electronic fare payment system called the Hop Fastpass, which will offer easy transfers within our system and between our eFare partners, TriMet and the Portland Streetcar. Testing is under way and will continue until the full system is launched in July.















Mike Dalesandro









Greg Anderson City of Camas

John Blom Jack Burkman Clark County Council City of Vancouver

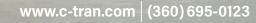
Jill Carrillo Labor Representative

Sean Guard City of Battle Ground City of Washougal

Bart Hansen City of Vancouver

John Main City of Ridgefield Anne McEnerny-Oale City of Vancouver





Thank You,

Marc Boldt, C-TRAN Board Chair

IN JANUARY 2017, C-TRAN launched the area's first bus rapid

The Vine is served by 60-foot, articulated buses. It operates

The

Check it out for yourself: Catch The Vine!

C-TRAN CONTINUES TO CHANGE the way we communicate with our riders and the rest of the community. We're more active than ever on social media, where you can find us on Facebook (www.facebook.com/ 3:50 PM

Media

ctranvancouver), Twitter (@ctranvancouver) and Instagram (@ctranvancouver). Not feeling social? Anyone can sign up for direct email and text alerts for major service impacts at www.c-tran.com. We're also working on a complete

rebuild of our website, and launching a C-TRAN blog later this year. Messaging & Social Stay tuned!



C-TRAN 🥥 N C-TRAN provides Clark County with s and efficient public transportation. W mobility options to reduce your carbo 0 Vancouver, WA & c-tran.com 319 FOLLOWING 1,163 FOLLOWERS \heartsuit Q V Media 16 likes C-TRAN 🤣 @ctranvancouver · 1h ctranvancouver Which way are you goi (C -Seen the public art on The Vir 📇 ... more a closer look at the art and the Share

(+)

Instagram

V

behind it: thevine.c-tran.com/p

Notifications

WASH

 \geq

Messages

Washougal

info/a... #VanWa

Q

Explore

Q

3 HOURS AGO C ctranvancouver

Q

 \equiv

 \bigcirc

C-TRAN O

2

Follow

Transportation Service • Vancouve

About

C

Message

Open Now

Photos

Vancouve

Ever

0

C)

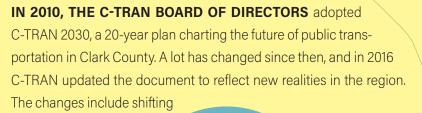
1

Like

Home

E

C ctranvancouver



demographic trends in Clark County and 2030 Plan Update new transportation needs in the jurisdictions served by C-TRAN. In the next few years, the C-TRAN board will take on a more comprehensive update of our long-term vision for the future.

Proposed System Map Yacolt .aCenter Ridgefield Battle Ground Existing Transit Center Existing Park & Ride Existing MAX Station **Existing Route** BRT—Fourth Plain (The Vine) BRT—Study Corridors Current C-TRAN Service Area Existing Connector Zone Mobility-On-Demand Study Areas Park & Ride Study Areas

C-TRAN CONTINUES TO OPERATE as a financially healthy, debt-free agency. Our 2017-18 budget demonstrates that and includes good news for riders: We're Budget

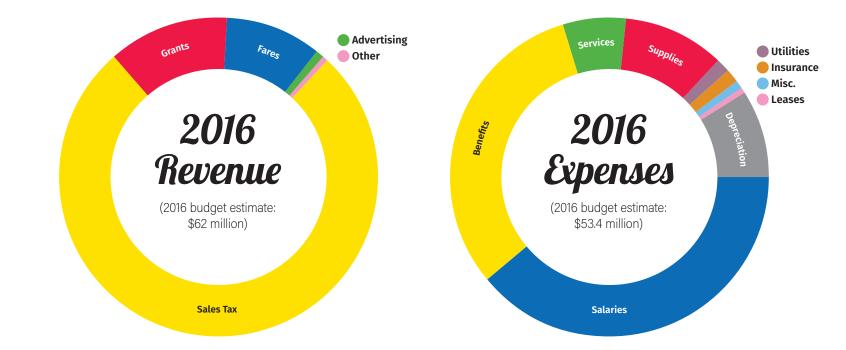
ready to grow. Under the two-year budget, C-TRAN plans to add thousands of service hours-an increase that may come through longer span of service or better

VINE

frequency on some routes. We're also adding dozens of new staff positions, mostly drivers, to meet those needs.

Parkrose MAX Station

About three-quarters of C-TRAN's operating revenue comes from local sales taxes. The rest comes from passenger fares, grants and other sources. In 2016, C-TRAN received a certificate of excellence in financial reporting for the 28th consecutive year.



C-TRAN WAS IN 2016

60-foot articulated buses.

PUBLIC TRANSIT RIDERS in the Portland-Vancouver region will soon have a better way to pay. It's called Hop Fastpass, and it's coming to C-TRAN, TriMet and the Portland Streetcar later this year.

Нор

Fastpass

Hop Fastpass is an electronic fare system that will allow passengers to pay fares with a pre-loaded transit card. Simply tap the card at the electronic reader when you get on the bus, and you're good to go. At

> Vine stations, a Hop card reader will be installed on every platform. The system will also allow riders to pay with their smart phones. And cash will still be accepted.

Grant Funding

Hop gives passengers an easy, secure option for paying fares with several advantages. Pay-as-you-go passes mean everyone can get the benefit of daily and monthly passes

without the up-front cost. When you've paid for enough rides to reach the equivalent of a monthly pass, for example, Hop will stop charging you for the rest of the month. Passengers can reload money on their cards online, on the phone or in person at hundreds of retail locations around the region. Hop cards can also be set up to reload automatically when funds get low.

Testing for Hop Fastpass began in late 2016. The system goes fully live in mid-2017. Learn more at www.myhopcard.com.